

# The rejuvenated Barrington Street

Barrington Street is changing before our very eyes. An array of cafes, restaurants, bars, retailers and offices have opened in the last couple years and it has completely changed the complexion of the street. With people already working and socializing in the neighbourhood, now it's time to live there.

That is where The Roy comes in.

Just steps from their front door, residents of The Roy will be able to walk to the best food, drinks, stores, culture and arts the city has to offer.

"You could go weeks without having to get into your car," says Josh Lerner, Vice President at Starfish Properties. "Cities are best experienced on foot and residents of The Roy will want to experience Halifax this way. It has health benefits and you never know the experiences and people you will encounter."

Downtown Halifax is vibrant and always changing. A few short years ago, the gentrification of Barrington was not on anyone's radar. Now the after-work crowd heads straight there and they have a good time into the wee hours of the night. There's something for everyone: Fine dining, casual dining, and drinks. Looking for cultural experiences? The Neptune Theatre and Art Gallery of Nova Scotia are right there too.

"And with the convention centre coming along, you can feel the energy rising," Lerner says.

There are plenty more new additions on Barrington Street and in the downtown as well.

Urban Outfitters opened last year and it is a hive of activity. The Old Apothecary has the best breads and pastries in the city. Coming soon, The Murphy Group is building a steak house and oyster bar next to Urban Outfitters.



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"We have big plans for the retail component of The Roy comprising of 35,000-plus square feet," Lerner says. "We have a lot of exciting ideas."

When The Roy opens its doors in the spring of 2017, it will be a beacon of the down-

town that will be viewed from the bridges or the harbour. Bringing a diverse mix of people who live in the downtown, The Roy will further enhance the energy on Barrington Street and the city.

"We've had a vision for Barrington since

we started investing in the street over a decade ago," Lerner says. "Barrington Street is the heart of downtown and it will only continue to become more dynamic with The Roy and the continued transformation of the street-front retail."

## Experience the joy of living at The Roy

When buyers check out all The Roy has to offer they come away extremely impressed.

"There is a disbelief that a project of this caliber is happening in downtown Halifax," says Louis Reznick, President of Starfish Properties. "People feel like they are making their homes in a five-star hotel in a world capital."

From the design to all the little details, The Roy is incredibly unique. Let's start with the amenity floor: It's an entire level, over 10,000 square feet, featuring an indoor swimming pool, fitness center, steam rooms, sauna, treatment room, lounges, theatre, private dining room, guest suite and outdoor lounge areas.

The units themselves are a testimony to modern urban living. Tremendous detail was put into the suite layouts and finishes with ergonomically designed features and high end, European appliances.

"The suites don't even start until the

9th floor — high above the street and vibrancy below so there is privacy and quiet," Reznick says. "Every unit has a terrace and they are large, with tremendous views of the city and harbour."

And you can't beat the location — right in the centre of it all.

The developers and designers of The Roy have the expertise and the experience to make it a world class building.

Starfish Properties has been developing, managing and building properties in Halifax for close to 20 years. Its dedication to Halifax is evident by the work it has done downtown and on Barrington, particularly at Espace and now at The Roy.

U31 is an award-winning interior design firm that is committed to progressive and thought provoking design. They have worked on a range of projects all over Canada and their work on The Roy sales centre was recognized with a National Association of Home Builders Award in 2015.

**"RESIDENTS WILL BE REWARDED WITH THE URBAN TRANSFORMATION HALIFAX IS UNDERGOING WHILE RESIDING IN A LUXURIOUS, PRIVATE AND SECURE BUILDING THAT IS UNLIKE ANYTHING HALIFAX HAS EVER SEEN."**

— **Louis Reznick, President of Starfish Properties**



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### MORE FEATURES OF THE ROY

- The design: Clean and ergonomically efficient layouts, with every inch of space maximized for comfort and utility. The finishes are sleek and will be enduring.
- The building is around 30 per cent sold. As construction progresses, sales and prices will continue to rise.
- Even more little luxuries: there's a 24-hour concierge to assist with residents' every need like having the dinner you ordered waiting for you in the building's hot and cold storage when you get home; four floors of above ground parking with state-of-the-art car elevators, plenty of natural light and modern security features.